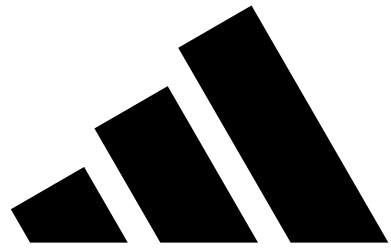


MARCOLIN



ADIDAS SPORT EYEWEAR UNVEILS DUNAMIS: A FUSION OF ANCIENT INSPIRATION AND MODERN PERFORMANCE

Inspired by the Greek concept of inner potential, the new DUNAMIS style by adidas Sport Eyewear embodies the brand's energy, sporty attitude and pursuit of innovation and excellence.

DUNAMIS features a world-exclusive thermoformed lens, meticulously engineered by Marcolin for optimal performance to ensure that athletes have the tools they need to excel.

With a lightweight, aerodynamic and stable frame crafted to ensure safety and comfort, DUNAMIS redefines the standards for performance-driven design. A new vision of distinction in sports eyewear.

[View & Download](#)

MARCOLIN

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto eyewear district, in Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, icberlin) and over twenty licensed brands. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries.

WWW.MARCOLIN.COM



ADIDAS DUNAMIS (SP0090)

The frameless shield eyewear is part of our Competition line and is characterized by an ultra-light wraparound silhouette with an innovative design on the lower edge. The temples feature an improved ventilation slot at the front and are contoured to ensure a perfect fit. The new rubber grip offers top comfort and the best stability along all the temples. The 3-Bar logo is set on the front, securing the eye-catching insertion of the temples on the lens. The style is characterized by oleophobic and hydrophobic treatments with anti-dust and anti-scratch functions to ensure the best performance and durability. The lens is engineered to reduce glare and increase color perception.

Caliber 148 - Base 7 - Bridge 00 - Temple 120 - Weight 27 gr