

## Marcolin Contacts:

Group Communication & ESG Director  
Clara Magnanini  
Ph. +39 02 76387611 –  
cmagnanini@marcolin.com

Corporate Communication  
Davide Ghellini Sargenti  
Ph. +39 02 76387611 – dghellini@marcolin.com

Community, Reputation Advisers  
Gianandrea Gamba Ph. +39 3404527349  
Rebecca Orlandi Ph. +39 3351899228  
marcolin@community.it

For Immediate Release

## MARCOLIN CELEBRATES THE OPENING OF THE NEW LONDON SHOWROOM

London, November 21, 2024 – **Marcolin**, among the global leading groups in eyewear, officially inaugurated its **new London showroom** with a grand opening held on Wednesday, November 20.

Located right next to the celebrated Old Street Roundabout inside a network of historic and renovated warehouse-style buildings called **Old Street Yard**, Marcolin's new showroom was designed by Milan-based design firm Navone Associati. A flexible and elegant working environment that includes offices and a large exhibition space dedicated to the brands in Marcolin's portfolio.

The opening ceremony was attended by many distinguished guests, including members of the British press, customers, partners and institutions. Guests had the opportunity to enjoy an **immersive experience** and discover Marcolin's **craftsmanship** firsthand, thanks to the presence of a "creative room" dedicated to design and prototyping.

«We are proud to open the doors of our new UK headquarters, located in the iconic Old Street area in the heart of London's innovation economy», says **Stephan Hinkerode, Head of Northern EMEA at Marcolin**. «This showroom, which follows our recent openings in Paris and New York, will play a strategic role in further strengthening our sales presence in UK. It also provides an invaluable space to connect and collaborate with our customers in the UK but also in markets such as DACH and Nordics».

Marcolin Group has a **global network of 15 subsidiaries worldwide**, in Europe (Benelux, DACH, France, Italy, Nordics, Portugal, Spain, UK), the Americas (US, Brazil, Mexico), Asia (Hong Kong, Shanghai, Singapore) and Australia (Sydney), **1 joint venture** (UAE) and over 150 international distribution partners.

### About Marcolin:

Marcolin is among the global leading groups in eyewear founded in 1961 in the heart of the Veneto district, Italy. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The portfolio includes house brands (WEB EYEWEAR, ic! berlin), as well as licensed brands: TOM FORD, Guess, adidas Sport, adidas Originals, Christian Louboutin, Max Mara, Zegna, GCDS, MAX&Co., MCM, Tod's, Pucci, BMW, K-Way®, Kenneth Cole, Abercrombie & Fitch, Timberland, GANT, Harley-Davidson, Marciano and Skechers. Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries. At the end of 2023, Marcolin Group counted about 2,000 employees and net sales of €558.3 million.  
[www.marcolin.com](http://www.marcolin.com)

