

MARCOLIN



TIMBERLAND® EYEWEAR PRESENTS NEW BIO-BASED ACETATE FRAMES

As an innovative brand always at the forefront in promoting materials research, Timberland offers new frames made of bio-based acetate composed of a wood fiber and a cotton or vegetable fiber.

The high-quality standards of the materials distinguish these easy-to-wear sun and optical frames for outdoor activities and in everyday urban scenarios.

The Earthkeepers® mark confirms the responsible design of Timberland® eyewear made with at least 35% bio-based plastic, in perfect harmony with the soul and values of the brand.

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TIMBERLAND

Timberland is a global outdoor and work inspired brand that's on a mission to inspire and equip consumers to step outside, work hard together and move the world forward. Based in Stratham, New Hampshire, Timberland also has international headquarters in Stabio, Switzerland and Shanghai, China. Best known for the Original Timberland® Boot—the iconic yellow work boot introduced in 1973 to take on the harsh elements of New England—Timberland today offers a full range of footwear, apparel, and accessories. The brand is widely recognized as the arbiter of boot culture.

At the heart of the Timberland® brand is a vision for a greener and more equitable future. This comes to life through a decades-long commitment to make products responsibly, protect the outdoors, and strengthen communities around the world.

Built for Adventure. Built for Impact. Built for the Bold.

To share in Timberland's mission, visit a Timberland® store, timberland.com or follow @timberland or @timberlandpro. Timberland is a VF Corporation brand.

MARCOLIN

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The brand portfolio includes: TOM FORD, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Zegna, GCDS, Barton Perreira, Tod's, Pucci, BMW, MAX&Co., Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's.

Among the house brands: WEB Eyewear, Marcolin and Viva.

Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries.

www.marcolin.com

TB1803



Sophisticated details elevate this classic square optical frame. Marked as Earthkeepers®, it is made of 50% of injected bio-based plastic material. The temples are personalized with the iconic Timberland tree logo inserted on an embossed metal detail.

TB9318



This square style has a distinct casual vibe. This Earthkeepers® bio-acetate frame is made of 50% bio-based plastic, confirming the brand's commitment to responsible design. The temples have a distinctive metal insert embossed with the Timberland tree logo.

