

## Marcolin Contacts:

### Group Communication Director

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For immediate release

## MARCOLIN: CLARA MAGNANINI APPOINTED NEW GROUP COMMUNICATION DIRECTOR

Longarone (Belluno), December 13, 2022 – Marcolin announces the appointment of Clara Magnanini as Group Communication Director, effective immediately.

At Marcolin, reporting directly to Fabrizio Curci – CEO & General Manager, Clara Magnanini will take on the lead of the newly established Communications Department, with responsibility for Corporate Communication, Marketing & Digital Communication, and Events. Clara will also coordinate the Group's ESG (Environmental, Social and Governance) Management activities.

Clara Magnanini joins Marcolin after a significant communication path within important luxury automotive and Made in Italy companies. After an initial experience in Milan in a media relations and events agency, in 2003 she joined Maserati within the Communication Department, moving to Automobili Lamborghini in 2007 as PR Manager Italy and Southern Europe and from 2016 as Head of Global Brand & Corporate Communication. Originally from Modena, she graduated in Law with a master's in communication, she is a freelance journalist and professor of Brand Journalism at Scuola Holden in Turin.

### About Marcolin:

Marcolin is a worldwide leading company in the eyewear industry founded in 1961 in the heart of the Veneto district. It stands out for the unique ability to combine craftsmanship with advanced technologies through the constant pursuit of excellence and continuous innovation. The brand portfolio includes: TOM FORD, Guess, adidas Sport, adidas Originals, Bally, Moncler, Max Mara, Sportmax, Zegna, Longines, OMEGA, GCDS, Barton Perreira, Tod's, Pucci, BMW, Swarovski, MAX&Co., Kenneth Cole, Timberland, GANT, Harley-Davidson, Marciano, Skechers and Candie's.

Among the house brands: WEB Eyewear, Marcolin and Viva.

Through its own direct network and global partners, Marcolin distributes its products in more than 125 countries.

[www.marcolin.com](http://www.marcolin.com)

